

Annual Partnership Pack

The year-round talent engagement and workforce pipeline platform.

What School Summit Connect is — and what it isn't

The single sentence below appears on every Connect proposal, every commercial document and every customer conversation. It is the lens for everything that follows.

School Summit Connect is designed to help organisations build awareness, engagement and future talent pipelines throughout the academic year. Unlike event sponsorship, recruitment advertising or job boards, Connect provides a year-round platform for building relationships with students, schools and future talent.

Procurement teams: please evaluate Connect against talent-pipeline, employer-branding and widening-participation budgets — not against event sponsorship, recruitment advertising or job-board line items.

Engage before opportunities open

THE CONNECT THESIS

Most organisations engage students when opportunities open. School Summit Connect helps organisations build relationships before opportunities open.

Students form views of sectors, employers and pathways years before they apply. Educators sit inside that decision loop the whole time. Connect gives your organisation an always-on, year-round presence in front of both — branded, content-rich and measurable.

Event-day exposure ends when the doors close. A Connect hub keeps working every day of the year.

Where Connect sits — and where it doesn't

CATEGORY	WHAT IT DELIVERS	PROCUREMENT TREATMENT
Connect	Year-round talent pipeline platform	£60k–£100k+ annual licence
Event sponsorship	One-off brand exposure	Different line item
Job boards	Vacancy listings	Different line item
Recruitment advertising	Conversion at application stage	Different line item
Careers website	Static information	Different line item

Numbers you can point to today

Every figure on this page is generated from live platform data at the moment this pack is downloaded. Vanity metrics have been removed.

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Organisations on the platform

Employer, university, public-sector and government hubs

556

Opportunities available

Apprenticeships, graduate schemes, cadetships, pathways

456

Resources available

Guides, briefings, classroom packs, downloads

4

Regions covered

Northern Ireland, Ireland, Scotland, Wales, England

How a 12-month Connect licence is delivered

- **Month 1** Onboarding, brand setup and hub go-live
- **Month 2** Content sprint: opportunities, resources, pathways
- **Month 3** Educator outreach and school activation
- **Month 4** Autumn campaign and featured opportunities
- **Month 5** Lead handover cycle 1 + analytics review
- **Month 6** Mid-year QBR and content refresh
- **Month 7** Spring open-day and applications push
- **Month 8** Talent network nurture wave
- **Month 9** Lead handover cycle 2 + analytics review
- **Month 10** Outcomes story collection and case studies
- **Month 11** Renewal review and roadmap planning
- **Month 12** Annual impact report and QBR

Procurement-ready by design

GDPR compliance

UK & EU GDPR aligned. Data processing agreement on request.

UK & Ireland delivery

Team and data residency in UK and Ireland.

Named partnership contact

Dedicated lead for your account from day one.

Reporting framework

Monthly analytics, quarterly business reviews, annual impact report.

Quarterly reviews

Structured QBRs with your stakeholders and ours.

Organisation-controlled content

You publish, you edit, you withdraw. No content goes live without your approval.

Dedicated onboarding

Typically four weeks from contract to go-live, with milestones agreed up front.

Accessibility

Public hubs built to WCAG 2.1 AA standards.

Safeguarding

Designed for use with second-level audiences. Moderation workflows on educator and student touchpoints.

Annual licence options

Showcase Connect

£18,000 / year

Get started with a branded employer hub and core year-round content.

Growth Connect

£42,000 / year

Always-on engagement, lead capture and quarterly content support.

Enterprise / Flagship Connect

£72,000 / year

Full year-round talent pipeline with dedicated partnership support.

Strategic Connect

£95,000 / year

Multi-region rollout, executive QBRs and board-level reporting.

What buyers need at first read

VENDOR	School Summit (Bell Media). Registered in Northern Ireland.
DELIVERY	UK & Ireland team. Data residency: UK & Ireland.
CONTRACT LENGTH	12-month annual licence (3-year strategic options available).
DATA PROTECTION	UK & EU GDPR aligned. DPA available on request.
ACCESSIBILITY	Public hubs built to WCAG 2.1 AA standards.
SAFEGUARDING	Designed for use with second-level audiences. Moderation workflows.
SOLE-SUPPLIER RATIONALE	Connect is the only year-round talent pipeline platform with an integrated UK & Ireland schools network and educator engagement layer.
RENEWAL CYCLE	Aligned to academic year (September renewal recommended).

NEXT STEPS

Two ways to start the conversation

1. Book a 20-minute strategy call

Pick a slot directly with Rachel Hanna, Founder of School Summit. Live availability, no triage.

schoolsummit.co.uk/strategy-call

2. Or send an enquiry

Email rachel@bellmedia.ie or use the enquiry form on the strategy-call page. Every message reaches Rachel directly — no call-centre triage.

Connect vs doing nothing

' Engage only when applications open	' Engage students year-round
' Limited school visibility	' Ongoing branded school presence
' One-off campaigns	' Continuous engagement
' Difficult to measure impact	' Reporting and analytics
' Reactive recruitment	' Proactive pipeline
' Competitors own share of voice	' Owned hub, content and leads